

True North Research – Insights Manager

Do you love sport? Are you passionate about delving into the data and finding the nuggets? Do you love finding the connections that bring all the insights together? If so, please read on...

We are a growing agency, with global ambitions and we are changing the way the sports market thinks about insights. We want a fresh pair of eyes and an inquisitive mind to help us, and be a part of the True North journey.

Your role will be to produce our BenchMark reports, run analysis in Q and project manage studies. The role requires you to be a thinker, with great attention to detail, a self-starter who enjoys working independently but also collaborates effectively with a team.

About You

We are looking for someone who has:

- Curiosity in exploring data and the reasons behind findings
- Excellent attention to detail and time management skills
- Ability to cope with multiple tasks and be highly organised
- Excellent MS Office skills including, PowerPoint and Excel
- Strong analytical skills, excellent spss or Q skills
- Flexibility and the ability to work independently but also collaborate with the team, some of which work remotely

Also desirable but not essential:

- Knowledge, interest in and understanding of the sporting landscape in Australia
- Experience managing and conducting IDIs and focus groups

We know the importance of work life balance and this truly is a role for someone seeking flexibility with a desire to still be part of a growing agency. The role is for 3–4 days a week, with the opportunity to increase those hours. There is flexibility the days you work and the ability to work from home.

We want this role to work for you just as much as we want it to work for us.

Essentials: 4+ years of experience in market research (agency side preferred), references and Australian working rights

Salary: \$85k-\$95k + flexible working, pro rata

Please note you must have full Australian working rights to be considered for this role.

Please send your application (CV max 2 pages), as well as a covering letter addressing your experience in relation to the skills required for the job, why you believe you are right for this role via email to Chris Hobden at chris@researchtruenorth.com. To find out more head to: www.truenorthresearch.com.au

Please send both your CV and covering letter together in one attachment with your full name as the filename.

Please note we will try our best to contact all unsuccessful candidates, this may not be possible due to a high numbers of applicants.

