

BenchMark collects data on the following organisations and brands

If your organisation does not feature on this list we may still have relevant insights or organisation specific information to share, get in touch to find out more, email enquiries@researchtruenorth.com

47	ActronAir	Allied Express	Arena	Australian Olympic Committee
@realty	Adani Australia	Allied Pickfords	Armor All	Australian Outdoor Living
10 Play	adidas	Aloft Perth Hotel	Arrow Energy	AustWorld
102.9 fm Hot Tomato	Aestos	Alsco	Art Series Hotel Group	Auswide Bank
2degrees mobile	AFEX	Amart	ASB	AUT
2XU	AgBioEn	Amart Furniture	ASG	Autex
4 Pines	AGL	Amazon Prime Video	Ashfords	Auto Craze
4bc	AIA	American Tourister	ASICS	AV Partners
5G Networks	AlG	Ampol	Asta	AVID Property Group
61 Design	Air New Zealand	Annlyn Motors Volvo	Atlantic Group	AVJennings
7 Cricket	airbnb	ANS (Australian Nutrition & Sport)	Atos	Awabakal
78 Degrees	AIS	Antler	Auckland (Tourism, Events and Economic Development)	Awakabal
7NEWS	Akambo	Anytime Fitness	Auckland University of Technology	Azep Nasal Spray
90.9 Sea FM	Aland Developments	ANZ	Audi	Badger & Co
A.G.Coombs	Alby Gage Roads Brewing Co	AON	Audi Centre Perth	Balfours
A23	Alcatel	APE Medical	Aurizon	BallPoint Construction Group
AAMI	Alcohol. Think Again (healthway, Government of Western Australia)	Aperol Spritz	Aussie Broadband	Bang & Olfussen
Aaro	Aldi	Apex Steel	Aussie Gems	Bank SA
ABC	ALDI mobile	Aqium	Austbrokers Canberra	BankVic
ABC Radio	Alibaba Group	Aqua Golf	austraffic	Bankwest
Absolutely Positively Wellington WREDA	Alinta Energy	Aqualand	Australasian Retail Projects	Barfoot & Thompson
Accenture	All Flags Signs and Banners	Aqualyte	Australia Pacific Mortgage Fund	Barilla
Accor Hotels	Allam Property Group	ARA	Australia Post	Barkers
Accor Live Limitless	Allara Learning	Arab Bank Australia	Australian Beef	Barlens
Ace Gutters DURAKOTE Roofing	ALLBIDS	Aramex	Australian Defence Force	Barmingo
ACPE	Allhomes	Arc Energy	Australian Government	Barry Plant
ACT Government	Alliance Airlines	Archer	Australian Government - Australian Sports Commission	bartercard
ActewAGL	Allianz	Architectural Signs	Australian Motors Mitsubishi	Bass Strait Beef

Bauerfeind	Bing Lee	BP	Cadbury Fundraising	Chamberlain
Bayton	Bingo Industries	Bravus Mining and Resources	Cairns Hardware	Champion
BBC Painting	bio island	BRC Capital	Cairns Regional Council	Channel 7
BCF	Bioglan	Bricklane	Calabria Family Wines	Charles Rose Jewellers
Beaurepaires	Biowin	Bridgestone	Caltex	Checkpoint Building Surveyors
Beechwood Homes	Bird in Hand	Brighton Homes	Caltex Kel Campbell	Chemist Warehouse
Beiersdorf	Bisley	Brisbane Airport Corporation	Canadian Club	China Southern Airlines
Belbaker Bus Charter	BKT	Brisbane City Council	Canberra Consulting	Chisholm TAFE
Bellevue Capital	Blackchrome	Brokenwood	Canberra Milk	Choices Flooring
Belling	Blacktown City Council	Brookvale Mitsubishi	Cancer Institute of NSW	Chubb
Bendigo Bank	BLK	brydens lawyers	Canon Foods	Cisco
Bene Sports Medical	Blooms the Chemist	BSC Body Science	Canterbury	Citibank
Benedict Recycling	Blu Emu Car Park	Budget	Canterbury Leagues Club	Citizen
Benefitz	BlueBet	Budget Direct	Cape Grim	City Motors Group
Berocca	Bluestar Global Logistics	Build2grow	Carlton & United Brewers	City of Ballarat
Best Doors	Blundstone	Buildcorp	Carlton Draught	City of Campbelltown
Best Foods	BMD	Bulla	Carlton Dry	City of Casey
bet365	BMW Sydney	Bundaberg Rum	Carrington Associates	City of Fremantle
BetEasy	Bob Jane T-Marts	Bunnings Trade	Carroll & O'Dea Lawyers	City of Greater Geelong
BetEasy (formerly CrownBet)	Boileau Business Technology	Bunnings Warehouse	Carsales	City of Hobart
Betta	Bond University	Bupa	Castlereagh Imaging	City of Logan
betting.club	Bondi Sands	Burbank	Castore	City of Melbourne
Beyond Bank	Boost Juice	Burger King	Cathay Pacific	City of Townsville
Bhana Family Farms	Boost Mobile	Burley Sekem	CBR (Canberra)	Civic Media
BHP	Booths Motor Group	C.D.Dodd	Cellarmasters	Civium
Big Ant Studios	border express	C2C Sport	Central Coast Sports College	Classic Sportswear
Big M	Borg's	Cabot's	Centuria Capital Group	Clayton Utz
Big Mens Clothing	Bose	Cadbury	CGU	Cleanaway

Cleaning Melbourne	Coral Homes	Deadly Choices	Domain	EISS Super
Click Energy	CottonOn	Deakin University	Dometic	EK Recruitment
Cloud Creator	Coulter Roache	Dedes Waterfront Group	Domus	Elastoplast
CMC Markets	Country Club Tasmania	Deemah Stone	Don Smallgoods	Eleven
CMS Australasia	Country Road	Deep Heat	DonateLife	ELMO Software
Coastwide Engineering	Courier Mail	Deicorp	Doone Kennedy Hobart Aquatic Centre	Emirates
Coates Hire	Court Craft Sport	Delfina Sport	Doordash	EML
Coca-Cola	Cover-More	Deliveroo	Dove Men+Care	emoney
Coca-Cola Amatil	CPP (City of Perth Parking)	Delko	DOW	Emporio Coffee
CoinJar	CQ University	Delmaine Fine Foods	Downer Group	Encore
CoinSpot	Cricketers Arms	Delphi Bank	Dr Jones & Partners Medical Imaging	endeavour group
Coles	Cripps	Denman Prospect	Dream 11	EnergyAustralia
Coles Insurance	Crocmedia	Department of Local Government, Sport and Cultural Industries	Dreamstreet Lending	EnergyLocals
Colgate	Crooked River Wines	DeRucci	DrinkWise	Enforcer
Collaborative Construction Solutions	Cross River Rail	Destination Wollongong	dtr	Epic Pharmacy
Collins & Co	Crowdlnk	Detail First Cleaning Services	Dulux	Equifax
Colonial Brewing Co	Crown	Dettol	Dunlop	ESPN
Command51	Crown Resorts	Dexus	DXC Technology	Etihad Airways
Commonwealth Bank	Crowne Plaza	Di Bella Coffee	dyldam	eToro
Commonwealth Games Australia	Crystal Pack	Diadora	Dynasty	Europcar
Compass Corp	CSG	Dimplex	EA Sports	Event Cinemas
Complete Dairy	CSL Containers	Dinner Twist	East Side Quarter	Everlast
CompNow	Curtin University	Discover Tasmania	Easts Leagues Group	Experience OZ
Comwire IT	Daikin	Distinctive Homes	ECB	Experience Sport
ConocoPhillips	Daily Fresh Food Service	DKM Blue	Edith Cowan University	EY
Containers for Change	Daniel Hetcher	DMC (Dovmac Mining & Construction)	Edstart	Eye & Laser Centre Gold Coast
Continental	Dare iced coffee	Dock One	EFEX	eynesbury
Coopers	dbreweries	Dodo	EFM	Facilities First

Falken Tyres	Foxtel	Gippsland Dairy	Hancock Prospecting	hit 105
FC Building	Frizelle Sunshine Automotive	Glad Group	Haneco Lighting	hit 107
FDC Construction & Fitout	Fuel Your Life	GMHBA	Hankook	Hit 92.9
Featherdale Wildlife Park	Fuji Xerox	Go Media	Happsa Group	Hitec Drainage
FedEx	FUJIFILM	GOAT Beer	Harbour Town Premium Outlets	Hoap
Ferntree Homes	Fujitsu Air Conditioning	Gold Industry Group	Harcourts	Holden
Fernwood Fitness	Fulton Hogan	Goodlife Health Clubs	Hardys	Holman
finder	Furphy	Goodyear	Harrigan KIA	holmesglen
First National Real Estate	FUSO	Google	HART Sport	Home Timber & Hardware
FirstEver	G-Shock	Government of South Australia	Harvey Beef	homes.com.au
Firstmac	Gage Roads Brewing Co.	Government of Victoria	Harvey Norman	Homestar Finance
Firths Lawyers	Gallagher	Grand Cinemas	Hastings Deering Group	HomeStart Finance
fisiocrem	GambleAware NSW	Gray Nicolls	Hawaiian	Homeworld
Fitness First	Game Clothing	Great Southern Bank (formerly CUA)	Hawaiian Airlines	Hoot Homes
FIVE AA	Garage Project	Greater Bank	Haymes Paint	Hostplus
flava	Gatorade	Green Coast Lager	HCF	Hot 91.1 FM Sunshine Coast
Flexigroup	GE	Green Options	HCL Technologies	howsafeisyourcar.com.au
Flight Centre	Gearlock	Griffith University	HD Projects	HSBC
Flinders University	Geelong Advertiser	Grill'd	Heavy Duty Plumbing	Huawei
FOGS Queensland	Geelong Connected Communities	GROUPON	Heinz	humm
Foodland	Geelong Travel	GRUNT	hellosolar	Hungry Jacks
Ford	Genea	GSA	Herald Sun	Huntlee
Fortescue	Genesis	GWS Giants	Herbalife Nutrition	HWLE Lawyers
Fortunity	GFG	Gym Solutions	Hertz	Hydralyte Sports
FOUR'N TWENTY	Giants Netball	H&M Tracey Construction	HIF	Hydro Tasmania
Fowler Simmons	Gilbert	Hahn	Hill Street Grocer	Hyundai
Fox Cricket	Gilead	Hahn SuperDry	Hino	I Want 2 Work
Fox Sports	Giltrap Nissan & Giltrap Skoda	Hall Chadwick	Hisense	i98 FM

IAMS	InterContinental Hotels Group (IHG)	JD Sports	Kintetsu Liners	Lending Association
iAthletic	Intercontinental Wellington	Jeep	Kleenheat	Lendlease
icare	Intermain	Jeff Banks	Kmart	LGIA Super
ICC Development Group	Intrust Super	Jim Beam	Knightcorp Insurance Brokers	Liberty
Ice Break	Investec	JLT	Komatsu	Lifecare Dental
ICON Group	IP Partners	Joe Black	Konica Minolta	Lincoln Indicators
ICS Service Solutions	Ironmark	John Hersee Master Painter	Kookaburra	Linenhouse
Ideal Fasteners	Isagenix	Johnnie Walker	Kool Kids Training	Linley Valley Prok
IFYS Foster Care	ISC	Join Scouts	KPMG	Linx Cargo Care Group
IG	iSelect	JOY 94.9	KTI	Lion
IGA	Isentia	JSA Group	La Ionica	Lipton
iinet	Isowhey	JuliusMarlow	La Trobe University	Live Lighter (Healthway, Government of Western Australia)
IJ Build	Isowhey Sport	Kaden	Ladbrokes	LJ Hooker
IKON Services Australia	ISRI Truck Seats	Kanebridge Group	Lake Imaging	LJ Hooker Cairns Edge Hill
iKuro	It's Live! In Queensland	Kangan Institute	Lancaster Law & Mediation	LK Group
Illawarra Mercury	ITO EN	KAP7	Land Rover	Lluis Shoes & Co
IMAR	ITP (Income Tax Professionals)	Kaplan	Lantrak	Localsearch
IMB Bank	Iveco	Kappa	Latitude Financial	London Football Exchange
INC.	J2 Projects	Kara	LaTrobe Financial	Lorna Jane
INC. Sports Supplements	Jack Rabbit	KARI Foundation	Laundy Hotels	Lottoland
Indomie	Jackson Volkswagen	Kayo	Lavan	Lotus Living
Industree Group	Jaguar	Kelly Suzuki	Laybuy	Lotus Living
Infiniti	Jaguar Land Rover	Kembla	Leader Computers	Lovells Jewellery Studio
Infinity HVAC Services	James Cook University	Kenfrost Homes	LEDifield	Lumo Energy
Ingenia Holidays	Jaszac Investments	Kennards Hire	Ledman Group	Luxury Paints
Inspirations Paint	Jayco	KFC	Legacy Property Investment Group	Luzhou Laojiao
Intel	Jazzright	KIA	LeGassick Jewellers	M.J. Bale
	JC Decaux	KingPin	Lendi	M&J Chickens

MAC	McDonald's ACT	MLC	Nagaoka City	nova 106.9
Macarthur Square	McDonald's Gold Coast	MLG	National Storage	nova 919
Mackay Regional Council	Me Sim	Modus Projects	Nature's Gift	Nova 93.7
Macquarie Sports Radio	Meadow Fresh	Momentum Energy	NDIS	nova 96.9
Macquarie University	Mega Courts Indoor Sports	Monarch	NEC	NOVA Employment
Macron	Melbourne Storm	MoneyLab	Neds	NOVA Radio
Mad Mex	Mellor Olsson	Montagio	NESIC	nova100
Madimack	Men+Care	Moose Toys	Network Ten	nova919
Magic Glass (MG)	Menulog	More FM	New Balance	Novatech
Mai FM	Mercedes-Benz	Morris Finance	New Era	Novotel
Majestic	Mercury Hard Cider	Mortimer Petroleum	Newcastle Airport	NRMA
Malkoun & Associates	Method Home	Mount Franklin	Newcastle City Council	NRW Holdings
Market Square	Metricon	Mount Peter Residential Estate	Newcastle Coal	NSW Institute of Sport
Marriot	Metro Petroleum	Move2gether	Newcastle Permanent	NSW Mining
Mars	MG	mpa	Newstead Brewing Co.	NTI
Marsh	Microrentals	MPCCommercial Logistics	Nexen Tyre	Nu-pure
Martec	Migration Solutions	Mrs Mac's	nib	NuSkope
Massey Ferguson	Milo	MSF Sports	Nicheliving	Nylex
Mastercard	Mine Super	MSR Services Australia	Nike	NZ Herald
Masterfoods	Mineral Resources	Multi Civil & Rail	Nike Football	O'Neills
MatchWorks	Mission	Murdoch University	Nine	O'Neills Tyres
MatchWorks	Mitchell & Ness	Musashi	Nine Gem	Oak
MATE	mitre	MusclePharm	Nine News	OAK Plus
Mazda	Mitre 10	Musson	Nine News Adelaide	Oaks Hotels & Resorts
MC Labour	Mitsubishi Electric	My Muscle Chef	Nine Wide World of Sports	Oatley
McCafé	Mitsubishi Estate	MyPayNow	Nippy's	Ola
McDonald Jones	Mitsubishi Motors	MyState Bank	Nissan	OMEGA
McDonald's	MKTG	NAB	North Harbour Vehicles	On The Run (OTR)

Ontime Delivery Solutions	Parkview Group	Poche Health	Purplebricks	Reflex
Ontoit	Parkwood Village	PointsBet	PwC	reiwa.com
Opal Solar	Pauls Customs & Forwarding Solutions	Pontifex Jewellers	Qantas	Relativity
Openpay	Peak	Poolwerx	Qatar Airways	Remedy
Oporto	Pedigree	Poplars	QBE	Remedy Kombucha
Oppo	PEET	Port of Newcastle	QMS Sport	Renault
Opstar	Pentanet	POWERADE	Qoin	Renew IT
Optus	People + Culture Strategies	POWERADE ION4	Quality Hotel Lincoln Green	Repco
Orbitz Elebators	People's Choice Credit Union	Powercor Australia	Qudos Bank Arena	Replay
Organica	Peoplecare	Powershop	Queanbeyan Leagues Club	Resimac
Origin Energy	pepper money	Prancing Pony	Queensland Country Bank	Retravisio
ORIX	Personal Telecom	Price Attack	Queensland Government	Revera
OTG	Perth	Priceline Pharmacy	Quincy	Revolution Roofing
OTTERBOX	Perth Airport	Priority Care Health Solutions	RAA	Rex.
Ozito	Perth Radiological Clinic	Privium Homes	RAC	Rexona
P&G	Peters of Kensington	PROBUILD	RACT	Rhino
P&N Bank	PFD	Programmed	RACV	Ria Money Transfer
P&O Cruises	Pinnacle	Programmed Property Services	Radio Harukai	Ricoh
Pace Development Group	Pirate Life	Protector Aluminium	Radio Sport	Right2Drive
Pacific Facility Services	Pirtek	PS Structures	Raiders Belconnen	Ring
Pain Away	PKF Adelaide	PSC Insurance	Raiders Gungahlin	Rio Tinto
PAK'nSAVE	PKF Mack	PTP	Ray White	RMIT University
Paladin Sports	PlaceMakers	PTP Sport	realestate.com.au	Rockcote
Panasonic	PlayUp	Pullman Hotels and Resorts	Rebel	Rolex
Pantene	Plenary	Pulsar	Recover Sports Medicine	Roll'd
Paralympics Australia	Plungie	Puma	Red Energy	Rork Projects
Paramatta Leagues Club	Plus500	Punvec	Red Rooster	Royal Australian Mint
Paramount+	pm-partners	Pure Storage	RedZed	RSEA Safety

Ryan & Durey Solicitors	Shine Lawyers	Southern Cross Group	Steggles	Swisse
SA Power Networks	Shining Knight	Spalding	Steinlager	Sydney Airport
Saba	Shire Steel	Special K	Stewart Toyota	Sydney Airport Parking
SAFM	Signarama	Specsavers	STIHL	Sydney Food Distributors (SFD)
Sage Hotels	Signet	Speedo	Stillwell Hyundai	Sydney Freezers
Samsung	Simonds	Spirit of Tasmania	Stonewood Homes	Sydney Markets
Samsung (QLED TV)	Simply Energy	Spirit Super	Storyboard	Sydney Motorway Corporation
Santos	Sirromet	Splatt Lawyers	Strathmore Bendigo Bank	Sydney Olympic Park
SAP	SKG Radiology	SportAus	Streets	Sydney Swans
Sarraf Strata	SKINS	Sportsbet	StreetSmarts (Queensland Government)	Sydney Tools
SBS	SKS Telecommunications	Sportscraft	Stroud Homes	Sydney Water
Scarborough Wines	Sky City	SportsTG	Struddys	Synergy
Schick Hydro	Sky Sport	Spotless	Student Horizons	Synergy Dry Cleaning
Schnitz	Skyworkers Group Pty Ltd	Springfree Trampoline	StudyNSW	T&F All States
Scotford & Fennessy	SLAM	SRG Group	Subaru Melbourne	TAB
Scouts SA	Slater and Gordon Lawyers	St George	Subaru Parramatta	TABtouch
SeaSwift	SMAI	St Louis Home Care	Subway	Tag Heuer
SEE Civil	Smartgroup	St Vincent's Hospital	Sullivan Logistics	Tasman Logistics Services
Seiko	smartsalary	St. Genevieve	Summit Fleet	Tasmanian Heritage
Seven Consulting	Snap Fitness	stack	Sumo	Tassal
sgfleet	Soda Stream	Stan Sport	Suncorp	Taubmans
SGIO	SOL REPUBLIC	Star 102.7	Sunshine Coast Airport	Taylors' Clare Valley
Shanghai Cred	Solo	Starfish Developments	Sunshine Coast Council	TCD Group of Companies
Sharp	Solos	Starlight	Supercheap Auto	TCL
Shaw and Partners	Sony	State Road Constructions	SupplyAUS	Teak Construction
Shell	South African Airways	Statewide Super	Suttons South Sydney	TechSpecialist
Sherridon Homes	South Village Kirrawee	Steadfast	Suzuki	Telstra
Sherrin	Southern Comfort	STEEDEN	Swinburne University of Technology	Telstra Business Centre Cairns

Telstra TV	The Sunday Times PerthNow	Torrens University Australia	u&u Recruitment Partners	Vantage BMS
Ten	The Trusts Arena	Toshiba	Uber	Variety
TFE Hotels	The University of Queensland	TotalSMS	Uber Eats	Vasco's Charcoal Chicken
TFH Hire Services	The University of Western Australia (UWA)	Tourism & Events Queensland	UBET	Velocity Property Group
Thai Airways	The Ville Resort - Casino	Tourism NT	UCAN	Veolia
That's Amore	The West Australian	Tourism WA	Ultimate Security	Vero
The City of Perth	The Wests Group	Towards Zero TAC Victorian Government	Umbro	Vic Roads Custom Plates
The Coaching Room	The Wholesome Food Company	Toyo Tyres	Under Armour	VicHealth
The Coffee Club	This Girl Can VicHealth	Toyota	UNE University of New England	Victor
The Coghlan Group	Thomas Farms	Toyota Forklifts	Unibet	Victoria Bitter (VB)
The Cullen	Thomas Foods International	Trade Tools	United Building Products Trade Centre	Victoria University
The Daily Telegraph	Thompson Health Care	TRADIE	United Petroleum	Victoria University Polytechnic
The Gordon	Thomson Geer	Transport for NSW	Unity Water	Victorian Institute of Sport
The Ground	Three Threes	Treasury Wine Estates	University of Canberra	Victorian Responsible Gambling Foundation
The Hawaiian Islands	Thrifty	Tribe Tech	University of Newcastle	Vili's Family Bakery
The Juniors Kingsford	Ticketek	Trinity Auto Group	University of South Australia	Village Roadshow Theme Parks
The Kids' Cancer Project	Ticketmaster	TripADeal	University of Tasmania	Virgin Australia
The Mawson Club	Tigerair	Triple M	University of Wollongong Australia	VIS
The Newcastle Herald	TikTok	Trojan	UNSW Canberra	Visa
The Old Woolstore Apartment Hotel	Timpelle Kitchens	TRONOX	UNSW University of New South Wales	Visit Sunshine Coast
The Pancake Parlour	Titanium Security	Tropic Distributors PTY LTD	URM United Resource Management	Visit Victoria
The Paper Cup Company	Titanium Security Arena	Trukai Industries	USC University of the Sunshine Coast	VISY
The Queensland Academy of Sport	TLE	Tudor	USL Sport	Viva Energy
The Reef Hotel Casino	TNT	Turner Freeman	UTech	VIVA Global
The Royce	Tony Barlow	Tynan Motors	Valhalla	Vodacom
The Sign Shop	Tooheys	Typeface*	Valo	Vodafone
The Southport Sharks	Tooheys New	Tyrell's Wines	Valour Sport	Volkswagen
The Star	Top Team	Tyrepower	Van Heusen	Voltaren

Volvo	White King	XP Esports
Volvo Cars Penrith	WHIZZ	XREF
VPA Australia	Wicked	XXXX
Wahu	Wicked Sister	XXXX Gold
WAIS	Wilson	Yakult
Walker Corporation	Wilson Security	Yale
Waterview	WIN Network	Yenda
Webb & Brown-Naeves	Wirra Wirra	YoPro
Weet-Bix	Wisdom Dental	Youfoodz
Wellington NZ	Wisdom Homes	Youi
Wendy's	WISE Employment	Young Henrys
Wentworth Williams Accountants	Wolf Blass	Youpin Property
Weribee & Western Automotive Group	Wolf Kanat	Your Health Your Future
West City Suzuki	Woodside	Zambrero
West Coast Eagles	Woodstock Kentucky Bourbon	Zantac
West End	Woolooware Bay	Zarraffa's Coffee
WestConnex	Woolworths	Zone 34
Western Sydney University	WorkSafe	Zoo Sport
Westfield	Worksafe Victoria	Zoom
Westfield Miranda	Workskil Australia	Zooper Dooper
Westfund Health Insurance	WorldFirst	Zupps
Westpac	wotif	Zurich
Westpoint Autos	Wrest Point	
Wests Ashfield Leagues	Wrigley's Extra	
Wests Campbelltown	Wyndham City	
WFI	Wynstan	
Whale Logistics	XBlades	
wheezo	XL Express	